

# JUMP

*Promoting gender equality, advancing the economy*

*Brussels*

PROGRAMME 2019

## *JUMP CORPORATE HUB*

*The corporate gender equality network.*

[WWW.JUMPEU.COM](http://WWW.JUMPEU.COM)

SPECIAL OFFER FOR



JUMP is the leading social enterprise working with organisations and individuals to close the gap between women and men at work, achieve sustainable performance and create a more equal society

## What?

A tight-knit network of diversity officers, HR and diversity ambassadors that connects companies for collaboration and innovation on gender equality across industries

An opportunity for you to:

- Increase your own knowledge on corporate equality management
- Network within a community of committed companies to share best practices, discuss common challenges and innovate across industries
- Improve your brand image on diversity toward the HR community

## How?

- Quarterly Lunch & Learn sessions, to learn from the experts, share best practices and discuss common challenges  
Each topic is presented by one or more European experts, followed by participant discussion
- For 25 participants maximum (1 to 2 participants per company)
- In English (everyone is invited to speak their own language)

## BRUSSELS PROGRAMME 2019

**03 OCT**  
2019

*Gender equality:  
how to build an attractive employer brand  
without falling into the trap of  
«gender washing»*

GUEST SPEAKER



**Dorothy Dalton**  
Global talent management  
strategist, CEO 3 Plus International

COMPANY TESTIMONIAL



**Caroline Thomaes**  
Country Leader Benelux,  
Procter & Gamble

COMPANY TESTIMONIAL



**Bart Vandeputte**  
HR Manager Talent,  
Infrabel

HOSTED BY

**INFRABEL**

**28 NOV**  
2019

*How to build a workplace free from  
sexism & unacceptable behaviours*

GUEST SPEAKER



**Marlies Demeulandre**  
Author of the JUMP handbook  
«Libérez vous du sexisme»

COMPANY TESTIMONIAL



**Anne-France Simon**  
Head of Diversity & Inclusion,  
BNP Paribas Fortis

HOSTED BY

**BNP PARIBAS  
FORTIS**

**Venue**

All venues are based in Brussels (or close to) from 12.00 to 15.30

**Participation cost**

Price per person per session = 200€/Person (instead of 350€)

*Documents, lunches and coffee breaks are included. You will receive all the presentations, videos, executive summary and articles of the session*

*\* Seats are not nominative and can be shared between colleagues*

**What participants say**

“Great various contributions from the speakers”

“The JUMP Corporate Hub is one of my favourite JUMP formats, with relevant topics, top notch speakers, in-depth peer-to-peer conversations and convenient timing.”

“Interesting to hear about other companies policies and experiences”

“This was excellent workshop! I learned a lot from all of the business cases. I appreciated the practical tips and experiences.”

15 TO 30 PARTICIPANTS PER SESSION



PARTICIPANTS

FROM

110



COMPANIES

A COMMUNITY OF COMMITTED COMPANIES WITH A TIGHT-KNIT NETWORK OF HR, DIVERSITY OFFICERS AND AMBASSADORS

**NET PROMOTER SCORE®**

A MEASURE OF CUSTOMER LOYALTY AND PREDICTOR OF BUSINESS GROWTH.

50% - 6% = +44\* NPS

PROMOTERS

DETRACTORS

\*Result from our Corporate HUB session at P&G on "Gender & Generations"

PARTICIPANTS

181



THE GENERAL ATMOSPHERE



THE OVERALL ORGANISATION OF THE EVENT



THE CONTENT OF THE WORKSHOP



NETWORKING

# JUMP CORPORATE HUB

2019

## ORDER FORM

### INVOICING DETAILS

NAME:  COMPANY:

EMAIL ADDRESS:

ADDRESS:

VAT NUMBER:  TEL.:

DO YOU NEED A PO (PURCHASE ORDER) NUMBER?

YES  NO

PO DETAILS:

Send your PO to JUMP ASBL, Avenue de Boetendael 11, 1180 Brussels  
VAT: BE 0877 788 038 - please make your payment to the following account: BE27 7390 1428 5673

### SPECIAL OFFER FOR



Per session\* = 200€/Person (instead of 350€)

x ..... Participant(s)

= ..... €

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<b>TOTAL amount</b>	=	<b>€ + 21% VAT</b>
<b>TOTAL including VAT (if applicable)</b>	=	<b>€</b>

I have read and accepted the general conditions available on <http://www.jump.eu.com/conditiongenerale.pdf>. This order is valid only after receipt and confirmation by email or post

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